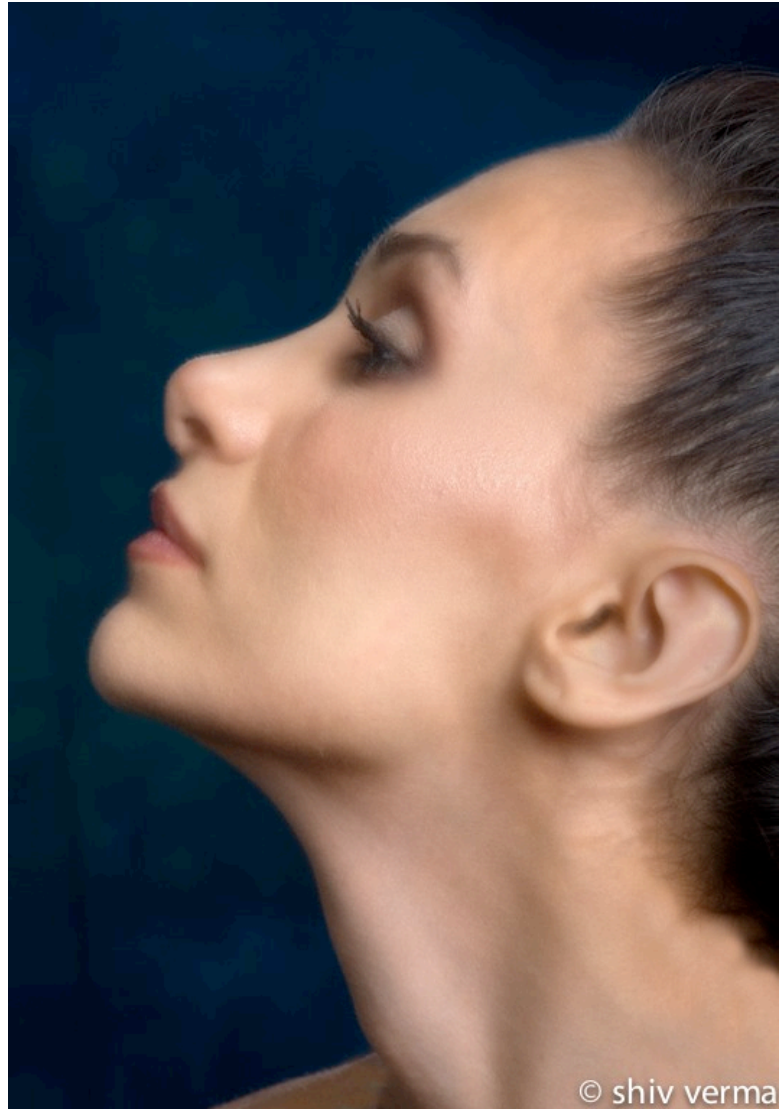


Lighting Demystified

Who needs BIG
lights when small
strobes will do!

One Day Lighting
Photography Workshop



Join me for a one day educational and hands-on lighting workshop.

Like most of my workshops I will show you that you do not need to spend thousands to achieve awesome results.

The workshop will concentrate on the following:

- Understanding the properties of light
- Setting up and using off-camera lights
- Getting amazing images even in the harshest, brightest light
- Shooting outside with a hot shoe flash
- Shooting inside with a hot shoe flash and other lights
- Using reflectors, diffusers and other light modifiers
- Creative lighting tricks

You'll use and learn how to:

- Control and modify the quality of light produced from a typical shoe mounted flash
- Properly use umbrellas, soft boxes, snoots, bounce techniques
- Use a single strobe combined with ambient light for great images
- How to overpower sunlight

You will also learn correct ways to use your hot shoe flash off camera. Use simple household items to create great light.

You will learn how to light for portraits and products.

You will leave with an understanding of how light works, color of light, quantity of light and quality of light. You will learn how to get consistent results and be confident in lighting your subject in any environment.

Hands-On opportunities:

- Participants will have the opportunity to shoot subjects at each of the light set-ups using their own cameras and flash heads.
- The hands on experience both indoors and out (when possible) is an invaluable means of reinforcing the topics we cover.

This workshop is designed for the serious amateurs, hobbyists and emerging pros.

You should bring your camera body with a lens capable of a between 85mm and 100mm focal length, and wide angle lens capable of 24mm focal length (this is optional). Zoom lenses in the 18mm to 200mm are also a good choice. Your hot shoe flash(s), and any radio or optical devices that can be used to trigger your flash if you have them. An off-camera remote flash cord, a light stand to support your hot shoe flash (not mandatory) and your tripod. Please bring your manual and any small light modifiers you might have.

Location and time:

652 Dedham Street, Wrentham, MA 02093

9:30 AM to 5:00 PM

Registration:

These workshops are limited to 8 participants.

Fee:

The workshop fee is \$65 which includes a Pizza Lunch. Please pay for the workshop on the registration page. This is a PayPal payment process that will accept Paypal and Credit Card Payments.

Please call me at 617.759.0010 if you wish to pay by check or cash.

Checks must be made out to Shiv Verma & mailed to 652 Dedham Street, Wrentham, MA 02093-1149.